DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306

Towson, MD 21286

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

1 WESHTu 10/09/12

Invoice #	Invoice Date	Invoice Month	Invoice Period
933635-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMER CROSSROADS	1774

Billing Calendar Billing Type Deal #

Broadcast Cash

Special Handling

| Advertiser Code | Product Code | 1021 |

Agency Ref Advertiser Ref

							Spots/				
ine Start D	ate End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 10/09/ Class	12 10/12/ of Time - Pre		is & Kelly 9-10 AM th notice	9:00-10:00 AM	-2222	:30	8	\$800.00	NM		
Weeks	Start D 10/08/1			Spots/Week 8	<u>Rate</u> \$800.00						
Spots:	# Ch Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WESHTu	10/09/12	9:36 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLSNTV03A	CH		\$800.00	NM
	6 WESHTu	10/09/12	9:56 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	0 FLSNTV03A	CH		\$800.00	NM
	5 WESHW	10/10/12	9:48 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	0 USPRTV20A	CH		\$800.00	NM
	2 WESHW	10/10/12	9:58 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	0 USPRTV20A	CH		\$800.00	NM
	8 WESHTh	10/11/12	9:24 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	0 USPRTV20A	CH		\$800.00	NM
	3 WESHTh	10/11/12	9:37 AM Regis 8	k Kelly 9-10 AM	9:00-10:00 AM	:3	0 USPRTV20A	CH		\$800.00	NM
	7 WESHF	10/12/12	9:23 AM Regis 8	kelly 9-10 AM	9:00-10:00 AM	:3	0 USPRTV20A	CH		\$800.00	NN
	4 WESHF	10/12/12	9:49 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 USPRTV20A	CH		\$800.00	NIV
2 10/09/ Class	12 10/12 of Time - Fix	12 NBC	C Today Show II emptible	10AM-11AM	-2221	:30	7	\$700.00	NM		
Weeks	Start D 10/08/			Spots/Week 7	<u>Rate</u> \$700.00						
Spots:	# Ch Day	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Туре
	1 WESHTu	10/09/12	10:48 AM NBC T	oday Show II	10AM-11AM	:3	30 FLSNTV03A	CH		\$700.00	NN
	5 WESHTu	10/09/12	11:00 AM NBC T	oday Show II	10AM-11AM	:3	30 FLSNTV03A	CH		\$700.00	NN
	2 WESHW	10/10/12	10:49 AM NBC T	oday Show II	10AM-11AM	:3	30 USPRTV20A	CH		\$700.00	NN
	6 WESHW	10/10/12	11:00 AM NBC T	oday Show II	10AM-11AM	:3	30 USPRTV20A	CH		\$700.00	NN
	3 WESH <i>Th</i> See	10/11/12 MG 2.9,2.1		oday Show II	10AM-11AM	:(00			\$700.00	NΛ
	8 WESHTh	10/11/12	10:51 AM NBC T	oday Show II	10AM-11AM	:3	30 USPRTV20A	СН	28 m	\$700.00	NN
	7 WESHF	10/12/12	10:58 AM NBC T	oday Show II	10AM-11AM	:3	30 USPRTV20A	СН		\$700.00	NN
1	0 WESHM MG	10/15/12 for 2.3 10/1	5:28 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:3	30 USPRTV20A	СН		\$350.00	NN
	9 WESHM	10/15/12 for 2.3 10/1	5:55 AM M-F Ea	arly Sunrise	5:00-6:00 AM	::	30 USPRTV20A	СН		\$350.00	NI
3 10/09 Class	/12 10/12 of Time - Pre		4-5 PM NEWS rith notice	M-F 4-5 PM	-2222	:30	8	\$800.00	NM		
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Spots:	# Ch Day	Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate	Тур
	A MECHT.	10/00/110	4.40 DMAN E 4	E DAM ALEXAGO	MEAFDM		20 EL CNT (024	CII		#000 00	N.I.

M-F 4-5 PM

:30 FLSNTV03ACH

\$800.00 NM

4:12 PM M-F 4-5 PM NEWS

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

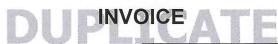
| Invoice # | Invoice Date | Invoice Month | Invoice Period | 933635-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMER CROSSROADS	1774

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	www.v	esh.com										
3 10/09/12 10/12/12 MF 4-5 PM NEWS MF 4-5 PM 22222 30 8 \$800.00 NM									Spots/			
Class of Time - Pre-empitible with notice Spots: #Ch Day In Day Property	Line	Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
8 WESHT 1 1009H2 429 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 2 WESHW 1010H2 422 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 3 WESHT 101H1/2 4:13 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 5 WESHT 101H1/2 4:13 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 7 WESHF 101H2/2 4:13 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 4 WESHF 101H2/2 4:13 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 4 WESHF 101H2/2 4:13 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 4 WESHF 101H2/2 4:13 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 5 WESHT 101H2/2 4:12 PM MF-45 PM NEWS MF-45 PM 30 USERY/20ACH \$80.00 NM 5 WESH 101H2/2 MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$80.00 NM 5 WESH 101H2/2 MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 5 WESH 101H2/2 S52 PM MF-56 PM ROT 5:00-6:00 PM 30 FISHY/03ACH \$1,400.00 NM 7 WESH WITH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 FISHY/03ACH \$1,400.00 NM 7 WESH WITH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:50 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:30 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:30 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:30 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20ACH \$1,400.00 NM 8 WESH TH 101H2/2 5:30 PM MF-56 PM ROT 5:00-6:00 PM 30 USERY/20AC	3					M-F 4-5 PM	-2222	:30	8	\$800.00	NM	Sylven e
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7 WESHF 10/12/12 4.28 PM MAF. 4.5 PM NEWS MF. 4.5 PM :30 USPRTYZOACH \$800.00 NM 4 10/09/12 10/12/12 4.42 PM MAF. 4.5 PM NEWS MF. 4.5 PM :30 USPRTYZOACH NM 4 10/09/12 10/12/12 MF. 5.6 PM ROT 5.00 6.00 PM -2222 :30 8 \$1,400.00 NM Weeks: Start Date End Date MYNTESS Spots #E. Date MYNTESS National Myntess		3 WE	SHTh 10)/11/12	4:13 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:30	USPRTV20	DACH		\$800.00 NM
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4 10/09/12 10/12/12 M-F 5-6 PM ROT 5:00-6:00 PM -2222 3:0 8 \$1,400.00 NM NM		7 WE	SHF 10)/12/12	4:28 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:30) USPRTV2(DACH		\$800.00 NM
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Spots # Ch Day Alt Date Air Time Description Start/End Time Length Ad-ID Rate Type	4	10/09/12 Class of Tin		M-F 5	i-6 PM ROT n notice	5:00-6:00 PM	-2222	:30	8	\$1,400.00	NM	
1 WESHTU 10/09/12 5-32 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 FLSRTV03ACH \$1,400.00 NM 2 WESHW 10/10/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 FLSRTV03ACH \$1,400.00 NM 7 WESHW 10/10/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 FLSRTV03ACH \$1,400.00 NM 8 WESHT 10/11/12 5:35 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 USPRTV20ACH \$1,400.00 NM 8 WESHT 10/11/12 5:46 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 USPRTV20ACH \$1,400.00 NM 8 WESHT 10/11/12 5:46 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 USPRTV20ACH \$1,400.00 NM 8 WESHT 10/11/12 5:46 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 USPRTV20ACH \$1,400.00 NM 4 WESHF 10/12/12 5:50 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 USPRTV20ACH \$1,400.00 NM 4 WESHF 10/12/12 5:50 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 USPRTV20ACH \$1,400.00 NM 4 WESHF 10/12/12 5:50 PM M-F 5-6 PM ROT 5:00-6:00 PM 3:0 USPRTV20ACH \$1,400.00 NM 4 WESHF 10/12/12 NBC Tonight Show 11:35P-12:35XM -2222- 3:0 8 \$1,200.00 NM 11:35P-12:35XM 3:0 USPRTV20ACH \$1,400.00 NM 11:35P-12:35XM 3:0 USPRTV20ACH \$1,200.00 NM 11:35		Weeks:										-
5 WESHTW 10/09/12 5:57 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 7 WESHW 10/10/12 5:56 PM NF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 3 WESHTh 10/11/12 5:39 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 8 WESHTh 10/11/12 5:39 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 6 WESHF 10/12/12 5:12 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 4 WESHF 10/12/12 5:50 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 4 WESHF 10/12/12 5:50 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 4 WESHF 10/12/12 5:50 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 5 WESH 5 10/12/12 5:50 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 5 WESH 5 10/12/12 5:50 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 5 WESH 5 10/12/12 10/12/12 5:50 PM MF 5-6 PM ROT 5:00-6:00 PM :30 USPRTV20ACH \$1,400.00 NM 5 WESH 5 10/16/12/12 10/14/12 2:222- 8 8 Rate \$1,200.00 NM 5 WESH 5 10/16/12/12 10/14/12 2:222- 8 \$1,200.00 NM 1 WESH 5 10/16/12 12/12 PM NBC Tonight Show 11:35P-12:35XM :30 ELSTV03ACH \$1,200.00 NM 1 WESH 5 10/16/12 12/23 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 8 WESH 5 10/11/12 12/30 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 8 WESH 5 10/11/12 12/30 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 1:35P-12:35XM :30 USPRTV20ACH \$1					Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
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6 WESHTu		Weeks:										
1 WESHTU 10/09/12 12:07 AM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV03ACH \$1,200.00 NM 5 WESHW 10/10/12 12:11 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 2 WESHW 10/10/12 12:32 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 8 WESHTh 10/11/12 11:47 PM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 4 WESHTh 10/11/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 4 WESHF 10/12/12 12:11 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 7 WESHF 10/12/12 12:11 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 7 WESHF 10/12/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 7 WESHF 10/12/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 7 WESHF 10/12/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV20ACH \$1,200.00 NM 11:35P-12:35XM :30 USPRTV20ACH \$500.00 NM 11:35P-12:35XM :30 USPRTV20ACH \$1,400.00 NM 11:35P-12:35X	1	Spots: # Ch	Day Ai	r Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
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A WESHF		8 WE	ESHTh 10	0/11/12			11:35P-12:35XN	<i>I</i> I :3) USPRTV2	0ACH		\$1,200.00 NM
Tolidities Tol		3 WE					11:35P-12:35XN	<i>I</i> I :3	0 USPRTV2	0ACH		\$1,200.00 NM
6 10/13/12 10/13/12 Sat Sunrise 6-8 AM 6:00-8:00 AMS- :30 3 \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Storiuse for Individual Start/End Time Length Ad-ID Rate Type 2 WESHSa 10/13/12 6:22 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV20ACH \$500.00 NM 1 WESHSa 10/13/12 6:44 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV20ACH \$500.00 NM 3 WESHSa 10/13/12 7:22 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV20ACH \$500.00 NM 3 WESHSa 10/13/12 7:22 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV20ACH \$500.00 NM 3 WESHSa 10/13/12 NBC Saturday Sat 8-10amS- :30 3 \$1,400.00 NM 7 10/13/12 10/13/12 NBC Saturday Sat 8-10amS- :30 3 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12S- 3 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHSa 10/13/12 8:57 AM NBC Saturday Sat 8-10am :30 USPRTV20ACH \$1,400.00 NM					12:11 AM NBC	Tonight Show	11:35P-12:35XN					
Class of Time - Fixed Non Pre-emptible		7 WE	SHF 10	0/12/12	12:31 AM NBC	Tonight Show	11:35P-12:35XN	M :3	0 USPRTV2	0ACH		\$1,200.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	6	10/13/12 Class of Tir	10/13/12 ne - Fixed N			6:00-8:00 AM	S-	:30	3	\$500.00	NM	5
2 WESHSa 10/13/12 6:22 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV20ACH \$500.00 NM 1 WESHSa 10/13/12 6:44 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV20ACH \$500.00 NM 3 WESHSa 10/13/12 7:22 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV20ACH \$500.00 NM 500.00 NM :30 USPRTV20ACH \$500.00 NM :30 USPRTV20ACH \$1,400.00 NM :30 USPRT		Weeks:										
1 WESHSa		3000		ir Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			
3 WESHSa 10/13/12 7:22 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV20ACH \$500.00 NM 7 10/13/12 10/13/12 NBC Saturday Sat 8-10amS- :30 3 \$1,400.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/18/12 10/14/12S- 3 Spots/Week 11,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHSa 10/13/12 8:57 AM NBC Saturday Sat 8-10am :30 USPRTV20ACH \$1,400.00 NM 1 WESHSa 10/13/12 9:27 AM NBC Saturday Sat 8-10am :30 USPRTV20ACH \$1,400.00 NM	4	2 WE	ESHSa 10	0/13/12	6:22 AM Sat S	unrise 6-8 AM	6:00-8:00 AM	:3	0 USPRTV2	0ACH		\$500.00 NM
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10/08/12 10/14/12 S- 3 \$1,400.00	7					Sat 8-10am	S-	:30	3	\$1,400.00	NM	
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2 WESHSa 10/13/12 9:59 AM NBC Saturday Sat 8-10am :30 USPRTV20ACH \$1,400.00 NM		1 W	ESHSa 10	0/13/12	9:27 AM NBC	Saturday	Sat 8-10am	:3	0 USPRTV2	OACH		
		2 WE	ESHSa 10	0/13/12	9:59 AM NBC	Saturday	Sat 8-10am	:3	0 USPRTV2	ОАСН		\$1,400.00 NM

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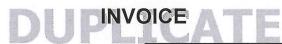


WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
American Crossroads - Iss	SIAMER CROSSROADS	1774

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0.10. 5.10.	B	0			Spots/	5	_	
ne Start Date End Date	Description	Start/End Time	MTWTFSS		Week	Rate	Туре	
8 10/13/12 10/13/12 Class of Time - Immediate	NBC Prime ely Pre-emptible without n	9:00-10:00 PM otice	S-	:30	and sylven	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>1</u> 0/08/12	End Date <u>MTWTFSS</u> 10/14/12S-	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch Day Air D			Start/End Time		h Ad-ID			Rate Type
1 WESHSa 10/13			9:00-10:00 PM		0 USPRTV20	7. × 200		\$1,000.00 NN
9 10/13/12 10/13/12 Class of Time - Immediate		10:00-11:00 PM otice	S-	:30	1	\$1,400.00	NM	×
	<u>End Date</u> <u>MTWTFSS</u> 10/14/12S-	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots: # Ch Day Air D	ate <u>Air Time</u> <u>Descrip</u> 3/12 10:28 PM NBC Pr		Start/End Time 10:00-11:00 PM		<u>h</u> <u>Ad-ID</u> 0 usprtv20)ACH		Rate Type \$1,400.00 NN
								\$1,400.00 NN
10 10/13/12 10/14/12 Class of Time - Pre-emptil	SA/SU 6-6:30 PM ble with notice	SA/SU 5:58-6:30 PI	11	:30	2	\$1,400.00	NM	
Weeks: Start Date 10/08/12	End Date <u>MTWTFSS</u> 10/14/1211	Spots/Week 2	<u>Rate</u> \$1,400.00					
Spots: # Ch Day Air D			Start/End Time		h Ad-ID	No		Rate Type
4 WESHW 10/10 MG for 10.		rly Sunrise	5:00-6:00 AM	:3	0 USPRTV20	JACH		\$300.00 NM
3 WESHW 10/10 MG for 10.		nrise @6AM	6:00-7:00 AM	:3	0 USPRTV20)ACH		\$1,100.00 NM
1 WESH Sa 10/13 See MG 10		6-6:30 PM	SA/SU 5:58-6:3	10 Pi :0	00			\$1,400.00 NI
2 WESHSu 10/14		6-6:30 PM	SA/SU 5:58-6:3	0 PI :3	0 USPRTV20)АСН		\$1,400.00 N
11 10/14/12 10/14/12 Class of Time - Fixed Non	Sun Sunrise@6-8 AM Pre-emptible	6:00-8:00 AM	S	:30	3	\$500.00	NM	
Weeks: Start Date 10/08/12	End Date MTWTFSSS	Spots/Week 3	<u>Rate</u> \$500.00					
Spots: # Ch Day Air D			Start/End Time	ALCOHOL - AT BUILDING	th Ad-ID			Rate Typ
3 WESHSu 10/14 2 WESHSu 10/14			6:00-8:00 AM 6:00-8:00 AM		30 USPRTV2(30 USPRTV2(\$500.00 NI \$500.00 NI
1 WESHSu 10/14	MI MINING THE PROPERTY AND A SECOND CO. OF C		6:00-8:00 AM		30 USPRTV2(\$500.00 NI
12 10/14/12 10/14/12 Class of Time - Pre-empti	NBC Sunday Today	8:00-9:00 AM/9-11/	!S	:30	1	\$1,800.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					***************************************
10/08/12 Spots: # Ch Day Air D	10/14/12S Date Air Time Descrip	1 otion	\$1,800.00 Start/End Time	Leng	th Ad-ID			Rate Typ
	4/12 8:25 AM NBC S		8:00-9:00 AM/9			0ACH		\$1,800.00 NI
13 10/14/12 10/14/12 Class of Time - Pre-empti	NFL ble with notice	8:00PM-conclusion	S	:30	1	\$15,000.00	NM	
Weeks: Start Date		Spots/Week 1	<u>Rate</u> \$15,000.00					
Spots: # Ch Day Air D			Start/End Time	Leng	th Ad-ID			Rate Typ
1 WESHSu 10/1- LR - Footb	4/12 11:53 PM NFL		8:00PM-conclu	sion :	30 USPRTV2	0асн		\$15,000.00 N
14 10/15/12 10/15/12 Class of Time - Pre-empti	Regis & Kelly 9-10 AM	9:00-10:00 AM	M	:30	2	\$900.00	NM	
Weeks: Start Date	End Date MTWTFSS 10/21/12 M	Spots/Week 2	<u>Rate</u> \$900.00					
Spots: # Ch Day Air D			Start/End Time	Leng	th Ad-ID			Rate Typ
1 WESHM 10/1	5/12 9:36 AM Regis 8		9:00-10:00 AM		30 USPRTV2	0ACH		\$900.00 N
2 WESHM 10/1	5/12 9:51 AM Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:	30 USPRTV2	0ACH		\$900.00 N
15 10/15/12 10/15/12 Class of Time - Pre-empti	NBC Today Show II ible with notice	10AM-11AM	M	:30	2	\$800.00	NM	

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WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
933635-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
American Crossroads - I	SSIAMER CROSSROADS	1774

www.wesh.com

								Spots/	10.000		As-na
ine	Start Date	End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks:	Start Date			Spots/Week	Rate					THE RESERVE OF THE RE
	Snoto: # Ch	10/15/12	10/21/1		2 ntion	\$800.00 Start/End Time	Longi	ι			Poto Type
	Spots: # Ch			Air Time Descri 10:28 AM NBC T		Start/End Time 10AM-11AM		<u>th</u> <u>Ad-ID</u> 30 USPRTV20	אכח		Rate Type \$800.00 NN
				10:50 AM NBC T	Section 2015 Control of the Control	10AM-11AM	6705	30 USPRTV20			\$800.00 NN
	I VVE		0/15/12	TU:50 AIVINBC I	oday Snow II	TUAINI-TTAINI		U USPRIVZO	JACH		\$800.00 NN
16	10/15/12 Class of Tin		ptible with		M-F 4-5 PM	M	:30	2	\$900.00	NM	V II
	Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 2	<u>Rate</u> \$900.00					
	Spots: # Ch	Day Air	r Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	SHM 10)/15/12	4:13 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	30 USPRTV2	DACH		\$900.00 NN
	1 WE	ESHM 10)/15/12	4:53 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	30 USPRTV2	ОАСН		\$900.00 NN
17	10/15/12 Class of Tir	10/15/12 ne - Pre-em		-6 PM ROT notice	5:00-6:00 PM	M	:30	2	\$1,500.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
	Cnoto: # Ch	10/15/12	10/21/1		2	\$1,500.00	Lana	+			Data Tun
	Spots: # Ch		0/15/12	Air Time Descri		Start/End Time 5:00-6:00 PM		<u>th</u> <u>Ad-ID</u> 30 USPRTV2	OACH.		Rate Typ \$1,500.00 NI
			0/15/12	5:41 PM M-F 5-		5:00-6:00 PM		30 USPRTV2			\$1,500.00 NI
	1 VVE	ZOTIVI TO	0/10/12	5.41 PIVI IVI-F 5-	O PIVI RUT	5.00-6.00 PIVI		00 03PKTVZ	UACH		\$1,500.00 NI
18	10/15/12 Class of Tir	10/15/12 ne - Pre-em		Tonight Show notice	11:35P-12:35XM	M	:30	2	\$1,300.00	NM	
	Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 2	<u>Rate</u> \$1,300.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Lena	th Ad-ID			Rate Typ
	1 WE	ESHM 10	0/15/12	11:46 PM NBC T	Tonight Show	11:35P-12:35XN		30 USPRTV2	0асн		\$1,300.00 NI
	2 WE	ESHM 10	0/15/12	12:07 AM NBC 1	Tonight Show	11:35P-12:35XM	И ::	30 USPRTV2	0ACH		\$1,300.00 N
19	10/13/12	10/13/12	Sat. E	Intertainment this	s W7:00-8:00 PM	S-	:30	2	\$1,100.00	NM	
		ne - Pre-em									
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 2	<u>Rate</u> \$1,100.00					
	Spots: # Ch	Day Ai	ir Date	Air Time Descri	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WE	ESHSa 10	0/13/12	7:36 PM Sat. E	ntertainment this Wee	7:00-8:00 PM	::	30 USPRTV2	0ACH		\$1,100.00 N
	2 W	ESHSa 10	0/13/12	8:00 PM Sat. E	ntertainment this Wee	7:00-8:00 PM	:	30 USPRTV2	0ACH		\$1,100.00 N
20	10/11/12 Class of Tir	10/11/12 me - Pre-em		n Nightly News	6:30-7:00 PM	T	:30	1	\$2,500.00	NM	4
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 1	Rate \$2,500.00					
	Spots: # Ch			Air Time Descr	-	Start/End Time	Lend	th Ad-ID			Rate Typ
	POST CONTRACTOR OF THE POST OF	ESHTh 10		6:45 PM M-Sur	The second of the second	6:30-7:00 PM		30 USPRTV2	0асн		\$2,500.00 N
						Total Spots		69	=_a		
	že:										

Payment Terms 30 Days

<u>Gross Total</u> \$83,200.00

Agency Commission \$12,480.00

Net Amount Due \$70,720.00